

EduPlan *Educational Planning Newsletter*

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Educational Planning for Working Professionals

Summer 2008

www.EduPlan.org

In this edition

- ▶ [Educating your Employees](#)
- ▶ [Summer Teleseminars](#)
- ▶ [Outsource Your Tuition Reimbursement Admin](#)
- ▶ [PDF Version *](#)
- ▶ [HTML Version](#)

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Educating Your Employees about Education Making the Most of an Academic Advising Center

Michael B. from a high-tech company in Silicon Valley wanted to use his company's tuition reimbursement and pursue a graduate degree. He spent 3 months making the decision about which university to attend. He talked to reps from several schools, interviewed his manager and the Learning and Development team at his company for opinions, and aligned his choice to his career path. He finally made a detailed chart of the advantages and disadvantages of each program. Michael felt he selected the best college, based on his goals, background and skills and recently graduated with a technical graduate degree and is poised to move into a new job.

Some of your employees make very good choices about their education decisions, focusing on their goals, background, skills and career path. But this is not always the case. Many employees start programs because their friend attended School X or because they see School X advertised often or the school came up on an Internet Search. Because the company reimburses tuition, employees may make only a cursory attempt at researching the best school. They might make a "fast food" decision to pick the school that is the most convenient and this decision could mean they get discouraged with their program and drop out.

A little "education about education" might go a long way to help employees find and complete a degree plan. *EduPlan* offers the Academic Advising Center (AAC) to help employees understand more this important step of going back to school. The AAC is customized to your company's tuition reimbursement policy and provides articles, listing of new programs, teleseminars and advice from trained, experienced academic counselors.

Features of the Academic Advising Center are:

- Customized website that can be linked from your Corporate Education Webpage
- Articles such as:
 - "To MBA or Not"
 - "A Guide to College Success"
 - "Graduate Study for Employees Educated Outside the US"

Summer Teleseminars

The one hour teleseminars are available to all employees at all sites. *EduPlan* takes care of the registration, handouts, bridge line number and follow-up. All you need to do is advertise!!!

Online Degrees: The Good, the Bad and the Ugly

This teleseminar will review both undergraduate and degree online degrees.

To MBA or Not

This teleseminar will review MBA programs, plus look at alternatives such as Master of Management, Master of Technology, Applied Information Management, Technical Master Degrees and blended degrees (business, technology and leadership).

For more information visit <http://www.eduplan.org/> or call Sandy at 928-773-1760

Outsource Your Tuition Reimbursement Administration

Interested in outsourcing your tuition reimbursement? Interested in changing your current provider? **We would love to talk to you about the advantages of our software and services.**

For more information visit <http://www.eduplan.org/> or call Sandy at 928-773-1760

- “Gaining College Credits for Life and Work Experience”

- Listing of new degree program from regionally accredited universities
- Four teleseminars per year (one per quarter)
- “Ask an Advisor”—Q & A from trained, experienced academic counselors

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